

Elastic Path Commerce Cloud



Defy the boundaries of a typical commerce platform and solve your current customer experience challenges while experimenting with emerging customer touchpoints.

With Elastic Path Commerce Cloud the possibilities are endless.

Elastic Path Commerce Cloud is a SaaS commerce solution that delivers the flexibility of a headless, API-first architecture and the scalability, reliability, and performance of the cloud.

KEY CAPABILITIES

API-FIRST PLATFORM FOR INNOVATORS AND DISRUPTORS

Create experiences for web and mobile channels of today and easily add touchpoints as they emerge or build new experiences as you dream them up

ENTERPRISE-GRADE COMMERCE CAPABILITIES

Leverage comprehensive capabilities for catalog, cart, checkout, merchandising, pricing, promotions, search and browse, and more

UNIFIED SELLING ENGINE

With the same features as our on-premise solution to support all the ways you engage buyers, online and offline, and any B2C, B2B, B2B2B or B2B2C selling models on a single platform

FLEXIBLE DEPLOYMENT

Move on-premises any time you wish without losing any commerce capability or platform customizations

TIME TO VALUE

Get up and running quickly to test new markets or launch a new product - learn, adapt and finetune the customer experience to grow your business

INDEPENDENT PLAYER

Gain a true partner that has the nimbleness of a startup and all the benefits of a large cloud infrastructure provider and enterprise commerce platform

CLOUD SERVICES

- **Software Environments:** Every environment you need, right out of the box, production staging, continuous integration and additional or standalone environments available on request
- **Security Services:** Focus on your business as we stand guard 24x7 with data encryption, antivirus protection, file integrity monitoring, and more
- **Assurance Services:** It is your platform. If you choose to customize, we will support you by checking your design, system performance and go-live readiness
- **Support Management:** Support, including emergency support, is provided through an online ticketing system and a client success manager who meets with you weekly or whenever you need
- **Managed Services SLAs:** Downtime is a thing of the past with backup, disaster recovery and high availability infrastructure and software
- **System Monitoring:** Get notified right away of anything that needs attention with application and external page and process monitoring
- **Change Control:** Trust that performance problems and security holes aren't accidentally introduced with customized code changes thanks to our rigorous testing
- **Cloud Service Integration:** No need to rip or replace your current systems. Elastic Path Commerce Cloud is designed to integrate with legacy environments and support services

BENEFITS

- **Gain peace of mind:** Elastic Path Commerce Cloud is your one-stop-shop for a flexible, enterprise grade commerce platform and cloud hosting services
- **Focus on what is most important:** We will set everything up and keep the lights on while you concentrate on growing your business, building your brand, and serving your customers, instead of dealing with hosting, maintenance, system and database administration, and compliance
- **Capitalize on fast time to market:** Eliminate the time and effort associated with commerce platform deployment so you can focus on building compelling customer experiences and getting to market fast
- **Reduce total cost of ownership:** Eliminate the need for IT to install and manage your commerce platform and dynamically scale capacity as peak demand warrants
- **Regain control:** Customize whatever you want, take upgrades when it makes sense and even host on-premises later, if you wish to do so

Defining the future of digital commerce, Elastic Path develops the world's most sophisticated API-first enterprise commerce platform. The company's flagship product, Elastic Path® Commerce, has helped the world's top brands generate over \$60 billion in over 170 countries. Customers from industries as diverse as travel, telecoms, publishing, software, and retail enjoy the benefits of a flexible, open architecture that drives brand-defining customer experiences, facilitates business agility, and eliminates sales channel silos. Elastic Path is a private company based in Vancouver, Canada with sales offices in the UK and US.

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