

Elastic Path CloudOps for AWS

Simplify Commerce Platform Management in the Public Cloud

Elastic Path CloudOps for Amazon Web Service (AWS) enables businesses to spend less time managing commerce platform infrastructure and more time innovating and focusing on their customers.

KEY CAPABILITIES

ACCELERATE DEPLOYMENT WITH DOCKER CONTAINERS

Efficiently create and manage multiple catalogs to serve different brands, markets, or customer segments.

CONFIGURE CLOUD INFRASTRUCTURE WITH CLOUD CORE

Define all known information and attributes about each product including product type, the category(s) a product belongs to, SKU options, and include product assets such as images.

LEVERAGE DEVOPS BEST PRACTICES WITH CLOUD TEAM

Inherit data and characteristics from one or multiple master catalogs to serve storefronts for different brands, markets, geographies, or customer segments

AUTOMATE DEPLOYMENT WITH CLOUD DEPLOY

Enable your merchandisers to customize product properties based on the unique characteristics of the products and services you sell.

LEVERAGE AWS NATIVE SERVICES

CloudOps for AWS takes full advantage of robust native services that provide the reliability, flexibility, and scalability AWS is known for, including:

- **Amazon Aurora RDS**
A high-performance relational database service that automates database management duties like backup and scaling.
- **Amazon Virtual Private Cloud**
Your own provisioned and logically isolated section of AWS, providing complete control over your virtual networking environment.
- **Amazon Elastic Compute Cloud (EC2)**
Scalable computing capacity in the AWS cloud, allowing organizations to configure e-commerce capacity as demand requires.
- **Elastic Container Service**
A container orchestration service that supports Docker and allows you to easily run and scale containerized applications on AWS.
- **AWS API Gateway**
A service that makes it easy for developers to publish, maintain, monitor, and secure Elastic Path Commerce APIs running on AWS.

BENEFITS

- **Accelerate time to market.** Provision your commerce environment, configure networks, and deploy Elastic Path Commerce with a few clicks. IT teams need only basic operational skills and knowledge of AWS.
- **Reduce errors and rework.** Eliminate the need to obtain deep AWS skills and reduce human error with reliable and repeatable processes.
- **Hasten innovation.** Spend more time innovating and less time maintaining your commerce platform with DevOps best practices for continuous integration and delivery of your commerce application.
- **Reduce total cost of ownership.** Minimize hardware and infrastructure costs with elastic scalability and only paying for what you use.
- **Guarantee system performance.** Scale dynamically to meet peak demand and ensure your storefronts are responsive and deliver the best customer experiences possible
- **Deliver platform security and resiliency.** Leverage AWS security and fail-over to protect your customer data from security threats and ensure high availability of your commerce platform.

Defining the future of digital commerce, Elastic Path develops the world's most sophisticated API-first enterprise commerce platform. The company's flagship product, Elastic Path® Commerce, has helped the world's top brands generate over \$60 billion in over 170 countries. Customers from industries as diverse as travel, telecoms, publishing, software, and retail enjoy the benefits of a flexible, open architecture that drives brand-defining customer experiences, facilitates business agility, and eliminates sales channel silos. Elastic Path is a private company based in Vancouver, Canada with sales offices in the UK and US.

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